

CozyPURE[®]

ORGANIC COMFORT
MADE FRESH DAILY

CozyPure - Organic Comfort Zone Media Kit 2013



CozyPure®- Organic Comfort Zone

CozyPure® - Organic Comfort Zone has a mission to promote sustainable living practices in hopes of inspiring a greener way of life. We are one of the first green eco-stores in America. Established in 1991, we have been fortunate enough to develop some of the most trusted brands in the organic bedding and home furnishings industry. Owners, Cheryl and Richard Hahn originally opened Tomorrow's World retail store at the Janaf Shopping Center and moved to the Hilltop area in Virginia Beach, VA in 1994. Tomorrow's World sold compact fluorescent light bulbs, low flow showerheads and organic-cotton clothing at the time before sustainable living and thinking went mainstream. In 2004, as more eco-friendly goods became available everywhere, Tomorrow's World begins using its new name "Organic Comfort Zone" to focus on comfort products made from organic materials. Currently Cheryl Hahn and her husband, who is no longer involved in the business, co-owns the Ocean View Ave building in Norfolk, VA where we are now headquartered.

CozyPure® - our specialty brand of organic mattresses and organic bedding collections are designed to enhance our living spaces with better air quality, while creating natural beauty in our surroundings, that still maintains a low-impact environmental footprint. CozyPure® - Organic Comfort Zone was the first organic bedding company to utilize renewable energy using wind, solar and geothermal to operate our factory. Our facility harnesses the wind and captures the sun's rays in our backyard parking lot to produce electricity while our heating and cooling is generated by the geothermal system. According to the U.S. Department of Energy we would be defined as a zero energy building.



www.CozyPure.com

757.480.8500

Cheryl Hahn - Owner/ President

Cheryl has a passion for creating organic comfort products using sustainable materials of the highest quality. She has been in the organic fiber and green industry for over two decades with a strong dedication towards USA manufacturing and handcrafted products actually made to last. Originally working for one of the largest sportswear manufacturing companies in America, Cheryl was always surrounded by textiles. One could say this was the beginning of what Organic Comfort Zone came to be.

"One of the things I really wanted to create was quality, comfort, durability and aesthetics using beautiful textiles made from renewable, sustainable resources for products actually made to last decades. Choosing chemical-free organic and eco-smart materials just makes perfect sense in the bedroom since that's where we revitalize for the day ahead." - Cheryl Hahn, President



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